

A stage spotlight is positioned in the upper left corner, casting a wide, conical beam of light. The beam starts as a soft purple glow near the spotlight and transitions into a bright, circular pool of white light on the dark floor. The text "IN THE SPOTLIGHT" is centered within the beam of light.

IN THE SPOTLIGHT

IN THE SPOTLIGHT

INTRODUCTION

- In the Spotlight materials are initially presented at an X12 corporate meeting, also known as a General Session
- Each presentation covers one topic
- These “quick hits” highlight new features and functions or remind the audience of things they may have forgotten over time
- X12 welcomes suggestions for Spotlight topics
 - Submit suggestions on X12’s online feedback form at x12.org/feedback



IN THE SPOTLIGHT

FORMAL LIAISONS & SME'S

- The industries X12 supports are constantly finding ways to improve the efficiency and effectiveness of their business communications
- Ensuring X12 is ready to support those ever-evolving business requirements is key to organizations improving results and reducing costs
- Improving and formalizing communication pathways is critical



IN THE SPOTLIGHT

LIAISONS

- X12 has several liaison roles
 - Formal Liaison
 - Informational Liaison
- Formal liaisons share information from X12 to another organization and from that organization back to X12
- Informational liaison responsibilities are limited to collecting information from the external organization and disseminating it within X12



IN THE SPOTLIGHT

SME

- X12 recently established a new formal role, subject matter expert (SME) to ensure we are participating effectively in various business messaging discussions
- An X12 SME has extensive knowledge, expertise, and experience related to a specific topic, process, function, or technology

IN THE SPOTLIGHT

FORMAL LIAISONS & SME'S

→ What's the difference

Formal liaisons are established to facilitate communication with a particular organization

Formal liaisons are established in a formal agreement between X12 and another organization

SMEs are established to facilitate communication on a particular subject

SMEs may be established via a formal agreement or via X12 board action



IN THE SPOTLIGHT

FIRST SME

- Our first official subject matter expert (SME) position is related to the healthcare industry's ICD-11 initiative
- ICD-11 is the international standard for systematic recording, reporting, analysis, interpretation and comparison of mortality and morbidity data
- Stanley Nachimson is X12's ICD-11 SME and will work within X12 and externally related to ICD-11 activities



FEEDBACK IDEAS QUESTIONS?

WE WANT TO HEAR IT
[X12.ORG/FEEDBACK](https://x12.org/feedback)

X12



STAY CONNECTED

→ Learn more about X12 at X12.org

→ Stay informed by following X12

 *@x12standards on Twitter*

 *#X12 on LinkedIn*

