

A stage spotlight is positioned in the upper left corner, casting a wide, conical beam of light. The beam starts as a soft purple glow near the light fixture and transitions into a bright, circular pool of white and blue light on the dark floor. The text "IN THE SPOTLIGHT" is centered within the beam of light.

IN THE SPOTLIGHT

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# INTRODUCTION

- In the Spotlight materials are initially presented at an X12 corporate meeting, also known as a General Session
- Each presentation covers one topic
- These “quick hits” highlight new features and functions or remind the audience of things they may have forgotten over time
- X12 welcomes suggestions for Spotlight topics
  - Submit suggestions on X12’s online feedback form at [x12.org/feedback](https://x12.org/feedback)



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# INDUSTRY NAMES

- Every X12 data element has a name
- Because many data elements are used for various purposes, the data element names can be intentionally general
  - Example: ***NM103 Name Last or Organization Name***
- Having a more specific name in an implementation guide provides clarity that assists implementers
  - Example: ***NM103 Purchaser's Last Name***
- These specific names are identified as Industry Names

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# INDUSTRY NAMES

- On the other hand, data elements that are used very specifically often have a data element name that doesn't need further clarification
  - Example: ***CR104 Ambulance Transport Reason Code***
- In the body of the implementation guide, industry names are labeled so there is no confusion as to whether the name is a data element name or an industry name



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# INDUSTRY NAMES

- To help implementers keep track of data element names, implementation guides include an appendix, specifically Appendix E, that lists all the simple data elements included in the implementation guide
- Industry names are also important in X12's XML schemas because the industry name is the basis of the XML element names
- Visit the *Informational Papers* section of the Info Center at [x12.org](http://x12.org) for more information about industry names