IN THE SPOTLIGHT
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INTRODUCTION

→ In the Spotlight materials are initially presented at an X12 corporate meeting, also known as a General Session

→ Each presentation covers one topic

→ These “quick hits” highlight new features and functions or remind the audience of things they may have forgotten over time

→ X12 welcomes suggestions for Spotlight topics

• Submit suggestions on X12’s online feedback form at x12.org/feedback
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INDUSTRY NAMES

→ Every X12 data element has a name
→ Because many data elements are used for various purposes, the data element names can be intentionally general
  • Example: **NM103 Name Last or Organization Name**
→ Having a more specific name in an implementation guide provides clarity that assists implementers
  • Example: **NM103 Purchaser’s Last Name**
→ These specific names are identified as Industry Names
On the other hand, data elements that are used very specifically often have a data element name that doesn’t need further clarification

- Example: **CR104 Ambulance Transport Reason Code**

In the body of the implementation guide, industry names are labeled so there is no confusion as to whether the name is a data element name or an industry name.
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INDUSTRY NAMES

→ To help implementers keep track of data element names, implementation guides include an appendix, specifically Appendix E, that lists all the simple data elements included in the implementation guide.

→ Industry names are also important in X12’s XML schemas because the industry name is the basis of the XML element names.

→ Visit the Informational Papers section of the Info Center at x12.org for more information about industry names.